



## Call for Proposals - External Evaluation

### The brief for the external evaluator

The overall purpose of the external evaluation is to identify factors and practices developed in Fatima2 that have high potential in relation to wider transferability, legacy and longer-term impact within the project operation and the impact assessment performed by ZRS Koper, and the project management, where Performance will be measured by reference to the project KPIs set to monitor and evaluate progress and results in relation to the objectives and activities planned for each WPs. Therefore, the external evaluation will focus upon:

- The extent to which the tools developed under WP2, WP3 and WP4 have particular implications for the exploitation of the project in its final months, and in its sustainability and legacy plans. To this end, the external evaluator will identify the specific features, methods or other factors that lend themselves to the transferability and potential for development of the FATIMA2 curriculum for Young Human Rights and Gender Equality Ambassadors; the Practitioner Capacity Building workshops; the Online Community of Practice and Learning Platform; the Capacity Building of Young Ambassadors; the Intergenerational community dialogue; the FATIMA2 Demonstrator Activity. In performing this task, the external evaluator will draw upon the data generated by the project and the results of the ZRS internal impact assessments, on the impact that the project has had on the partners, in terms of their organisational practice, on trainer, stakeholders and young people.

In this context,

The external evaluator will be asked to take into account the following:

**a)** How partners have been able to develop their own internal practice in relation to:

- Know-how and understanding of youth-led social impact projects to combat HRV
- Capacity building of professionals in relation to youth empowerment to counteract HRV
- Mutual learning and knowledge exchange via the online community of practice

**b)** Acting as an “expert” providing observation and commentary in relation to factors that support the potential transferability, policy and/or succession and legacy planning arising from:

- Impact on trainers and how they have been able to use the FATIMA2 tools in their current provision



- The extent to which trainers have been able to develop further possibilities to use the Online Learning Platform with learners and deepen their knowledge
- Case studies that show impact and change on young people
- Potential for sustainability and legacy after the lifetime of the project

The evaluator will be contracted and paid by the applicant and lead partner, by Folkuniversitetet Uppsala. In reporting and operational terms the evaluator will report to Sofia Leitão from Rinova, who will provide appropriate induction, guidance and access to relevant sources of information and contacts, supported as appropriate on methodology and quality perspectives by Richard Parkes, Director at Rinova.

The primary audience for the results of the final evaluation report will be the project partnership and the EU. In addition, the developed tools and campaigning materials will be used to support the project dissemination and exploitation of the project results and publicity material to be used at the project's national dissemination and communication events and shared on partners' social media.

### **Deliverables and budget**

As the evaluation is focused on the usability, impact and sustainability/legacy of the project results, the evaluation will be 'summative'. It will begin immediately and the final report will be produced and agreed no later than January 15<sup>th</sup>, 2025. It is not envisaged that the evaluator will be required to travel to any of the partner locations as part of the assignment.

The work is expected to consist of:

- Desk review of project results and internal documentation
- The design of surveys and questionnaires for partners and liaison with the partners to arrangement for their completion and return
- The design of surveys and questionnaires for stakeholders and young people and liaison with the partners to arrangement for their completion and return
- If required, online interviews with partners
- Analysis and interpretation of desk review surveys, questionnaires and interviews

**The main outcome** of the work is the production of an evaluation report, in English, expected to be between 15-20 pages in length, approximately 3,500 - 4,500 words. The first draft should be produced by the 15th December 2024 and a final version 'signed off' by the 15th January 2025.

**In addition**, the external evaluator is asked to produce a short interim report, in the form of key observations and recommendations. This short report should be produced no later than the 15<sup>th</sup> January 2024. Proposals are welcomed up to 5,000 € (Euros) as a maximum, including any travel expenses, subsistence and incidentals for the evaluator (if the external evaluator is from a non-Euro currency country and cannot receive payments in Euros, the exchange rate shall be that set



by the European Commission for the month of February 2023). It is anticipated that the assignment will take approximately 15 days of time to complete, but the evaluator is expected to be flexible and to complete their work according to this brief within the quoted fee. 50% of the fee will be paid on the submission of the short report due on the 15<sup>th</sup> January 2024, on production of an invoice, and the remaining 50% is payable on completion and acceptance of the final report (within 30 days of that date and on receipt of invoice).

### **The External Evaluator**

The External Evaluator will be able to demonstrate specific experience of undertaking similar types of independent and external evaluation. One or more of the following is also preferred:

- expertise in relevant fields to counteracting Gender Based Violence, particularly in the form of Honour Related Violence.
- an understanding of how young people can be key players in promoting human rights, acceptance and tolerance towards diversity and integration.
- understanding of the context of European transnational projects, and the CERV programme in particular.
- External Evaluator will be able to demonstrate a high level of written English in order to conduct the evaluation and produce the written deliverables.

### **Submission of Proposals**

We would be grateful if proposals are restricted to being no longer than 4 X A4 pages in length. Proposals should contain:

- A summary of the candidate's relevant experience
- The candidate's understanding of the brief
- The candidate's approach and methodology towards generating the deliverables
- The quoted fee

You may attach your CV/company profile to the proposal. However please do not attach further items. Proposals should be submitted by Friday the 14<sup>th</sup> of July at 5pm (CET), by email to Sofia Leitão – [sofial@rinova.es](mailto:sofial@rinova.es) who can also be contacted for an informal discussion. If interviews/presentations are required, these will take place online during July 2023.



## Annex - Background to the FATIMA2 project

FATIMA2 evolves from the concept and work initiated with FATIMA, a project funded by DG Justice, which name allured to the tragic events that led to the killing of Fadime in the name of 'family honour'. FATIMA focused on building the capacity of NGOs to address Honour Related Violence (HRV), a *"form of violence perpetrated predominantly by males against females within the framework of collective based family structures, communities and societies where the main claim for the perpetuation of violence is the protection of a societal construction of honour as a value system, norm or tradition"* (Foundation of Women's Forum, 2005). It includes the so called honour killings, forced marriages and female genital mutilation are crimes committed with a perceived notion that the act will protect or defend the honour of an individual, family and/or community by reference to a code of behaviour, values and beliefs. Over the last decade, migratory movements into the EU, challenging integration factors in host countries and the consequent isolation of migrant communities have led to growing concerns over the increase of HRV in EU countries - France, Sweden, the Netherlands, and Italy are among such countries. Statistics on HRV in the EU are not widely available. HRV is difficult to account for, as often it is not reported as such, being counted as domestic violence, or not reported at all. Figures presented by the HBVA Network indicate that 5000 honour killings happen every year though this number is likely an underestimation. Insufficient integration and social exclusion of immigrant families and a closure of the community to the wider society appear to be linked to HRV in Europe. These communities remain tightly connected to traditions as a way of preserving their social and cultural identity, where patriarchal honour is central. Expectations on women to marry (often in the context of arranged marriages, early marriages, imported marriages) and care for the household, are connected to low access to education, illiteracy, limited employability, social mobility and integration. Tight social control and lack of access to information on available support aggravate vulnerabilities. Women are caught in a cycle of inequality to which they contribute in passing the values and attitudes to the younger generations. Access to information and education are crucial to promote change.

### **The objective of FATIMA2 is to:**

The general objective of FATIMA2 is to contribute to ending HRV against women by promoting competences towards attitude and behavioural change among men in social and cultural contexts where women are most at risk, particularly in segregated migrant communities. It will do so through a non-formal education programme directed at men and boys, in dialogue and cooperation with local authorities, NGOs and civil society (particularly seeking to engage women activists against GBV). FATIMA2 consortium sets out to fight gender-based violence against women, in the form of HRV, by directly engaging men in the process through a Social Impact Programme (SIP) that acknowledges and values the role of NGOs and civil society in combating violence against women, promoting multi-stakeholder and multi-agent cooperation - a needed effort highlighted by art 9 of the CoE Convention on preventing and combating violence against women and domestic violence. FATIMA2 is also aligned with the general principles of art



12, in that it seeks to promote positive change of behaviours deriving from social and cultural patterns, particularly those that justify violence and a perpetuation of women's inferiority and stereotypical roles. Further, it contributes to the EU Gender Equality Strategy 2020-25 and its goal of ending violence and stereotypes that limit the right to diversity and impose normative gendered restraints and in which harmful practices against women, as are honour crimes, are rooted.

FATIMA2 will directly support: a) Practitioners of community organisations in their capacity to cooperate with youth in the implementation of SIPs on human rights and gender equality; as well as to cooperate and network with other practitioners, local authorities and corporate organisations on the development, dissemination and sustainability of the FATIMA2 programme towards the eradication of HRV at local and transnational level. b) young men (aged 16 to 24) to become peer leaders and human rights ambassadors in their communities and, through them, indirectly empower their peers through awareness-raising on HRV in the community, as well as to engage with older men (aged 25 to 45) in a dialogue on the impact of gender inequalities and Gender Based Violence (GBV) in the community.

**Specifically, FATIMA2 aims to:**

FATIMA2 places an emphasis needs in developing the competences of NGO's staff and volunteers to understand and promote human rights and related legislation and international instruments. Stressing that such effort must involve 3 tiers of action: 1) learning strategies tailored to the community's cultural context; 2) supporting cooperation between NGOs and local stakeholders such as municipalities, schools, social and health services; 3) engaging corporate partners to support implementation and strategies of sustainability.

FATIMA2's specific objectives are to:

- a) Build the capacity of community practitioners to engage young men as human rights ambassadors implementing Social Impact Projects to counteract HRV
- b) Train and build the capacity of young men (16 to 24 yrs), across the partner countries, to act as peer leaders and human rights ambassadors to stop HRV against women and girls in their communities.
- c) Empower young people (16 to 24 yrs), across the partner countries, to develop and implement social impact projects in their communities aimed at raising awareness on the problem of HRV.
- d) Contribute to the change of attitudes and behaviours of men (25 to 45 yrs) towards HRV through intergenerational dialogue actions led by the young peer leaders. e) Facilitate the development of a transnational network of FATIMA communities of practice based on the cooperation between young peer leaders, local NGOs, local authorities, public services, and corporate partners.



f) Establish cooperation protocols with corporate partners in view of supporting the sustainability of the FATIMA programme.

g) Contribute to a change of attitudes and behaviours regarding reporting of HRV through awareness raising and information on support services and reporting mechanisms. It does so through a multi-stakeholder programme, focusing on non-formal education and capacity building of young men as peer leaders, human rights ambassadors and, ultimately, agents of change, to contribute to ending HRV against women addressing the overarching need to promote attitude and behavioural change in the community.